

What will it be like to live in the Maricopa County region in 2025? How will we travel, what will our air quality be like, what will we do for recreation, how will our neighborhoods look? These and many other issues will be part of the future visioning effort being put together by the Maricopa Association of Governments.

The effort will get underway within the next few weeks, when the MAG Regional Council will appoint a divergent group of representatives from government, community and neighborhood groups, civic organizations and business to the Region 2025 Vision Committee.



Region 2025 Vision

What Will We Look Like in 2025?

Over the next two years, that Committee will assist local governments, citizens, community groups and neighborhoods in a public-private partnering endeavor to create a common regional vision for the year 2025. The committee will convene a visioning summit early in 1998.

James Bourey, MAG Executive Director, said the effort is ambitious, but vital if the region is to continue to prosper and enhance its quality of life.

"Without a well-focused regional vision to guide the development of the Valley, we will not preserve and enhance the quality of

life which this community wants and deserves," he added.

Richard Thomas, a Scottsdale City Councilman who has chaired the MAG Blue Ribbon Committee that gave birth to the visioning process, agreed that

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From the Chair



Glendale Mayor,
Elaine Scruggs

Perhaps in its entire history, MAG has never experienced such dynamic and dramatic change as it has during the past twelve months. In fact, for quite some time, MAG has been on a steady course of revitalizing and reinventing itself with internal and external improvements. The just-completed fiscal year has seen the implementation of planning first begun in 1995.

Just since January of this year, MAG has formally separated itself from its long-standing relationship with the League of Arizona Cities and Towns; moved its physical location to new offices, making it possible to finally bring all staff members together in one place; and added key administrative positions in order to better address our financial and communication needs. This high-speed, on-track course was set in motion by

James (Jim) Bourey who joined MAG at the end of January, 1997, as our first full-time Executive Director. I want to take this opportunity to thank Jim for the total commitment he has given to MAG and commend him for accomplishing what was most crucial to our organization's ability to fulfill its regional leadership role.

MAG's level of participation in the future of our region is linked to the willingness of our Regional Council to volunteer their time and talents to this effort, over and above the needs of their own communities. Our success this past year has been possible because of members' focus and dedication to ambitious goals. I want to thank Neil Giuliano and Skip Rimsza for the time they have made for our extra Executive Committee meetings, and to thank the Regional Council mayors and council members who gave countless hours of their time in committee work during this challenging transition time. With the most substantive changes already completed, MAG will continue to vigorously pursue additional improvements to further augment the effectiveness and efficiency of the organization.

Simultaneous with our work on the administrative side of MAG, we also turned an unwavering regional focus toward the task of developing a series of planning guidelines and funding assumptions to create a responsible and achievable schedule to finally

Chair continued on page 3

REGIONAL council members

- ◆ **Mayor Elaine Scruggs**
Glendale, *Chair*
- ◆ **Mayor Neil Giuliano**
Tempe, *Vice Chair*
- ◆ **Mayor Skip Rimsza**
Phoenix, *Treasurer*
- Mayor Thomas Morales**
Avondale
- Mayor J. "Mike" Baker**
Buckeye
- Vice Mayor Hugh Stevens**
Carefree
- Mayor Tom Augherton**
Cave Creek
- ◆ **Mayor Jay Tibshraeny**
Chandler
- Mayor Maggie Reese**
El Mirage
- Mayor Jerold Miles**
Fountain Hills
- Mayor Chuck Turner**
Gila Bend
- Governor Mary Thomas**
Gila River Indian Community
- Mayor Cynthia Dunham**
Gilbert
- Mayor William Arnold**
Goodyear
- Mayor Frances Osuna**
Guadalupe
- Mayor Richard Vasiloff**
Litchfield Park
- Supervisor Don Stapley**
Maricopa County
- Mayor Wayne Brown**
Mesa
- Councilmember Sara Moya**
Paradise Valley
- Mayor John Keegan**
Peoria
- Mayor Mark Schnepf**
Queen Creek
- President Ivan Makil**
Salt River Pima-Maricopa Indian Community
- Mayor Sam Kathryn Campana**
Scottsdale
- Mayor Joan Shafer**
Surprise
- Mayor Adolfo Gamez**
Tolleson
- ◆ **Mayor Dallas Gant**
Wickenburg
- Mayor William Kosanovich**
Youngtown
- F. Rockne Arnett**
ADOT
- Charles Coughlin**
CTOC
- ◆ **Executive Committee Members**

MAGAZine

MAGAZine is a quarterly newsletter of the Maricopa Association of Governments addressing the issues and concerns of the cities, towns and tribal communities of Maricopa County. If you know of a friend or colleague who would like to receive MAGAZine, please call the MAG office, 254-6300.

Elaine Scruggs
Mayor of Glendale
Chairman

James M. Bourey
Executive Director

Hardt & Junck Associates
Editors

Gordon Tyus
Graphic Design



Chair continued from page 2


complete the regional freeway system. With the guiding foundation of the regional freeway program successfully established, we now have an opportunity to venture into a new and exciting journey...the MAG Region 2025 Vision Process.

Based on recommendations of the MAG Blue Ribbon Committee, the Regional 2025 Vision Process has been initiated as the first step of a new direction for this region. An effort of this scale and scope has never been undertaken in this state before, and we believe that our process will be a statewide, if not national model for future planning driven at the local level.

As an integral part of this process, the Region 2025 Vision Committee will take the leadership role in the development of our region's Vision and work with local governments, community groups and the public. The Committee will represent the region from a broad geographic, social, economic

and environmental perspective. The MAG Regional Council has emphasized that the Region 2025 Vision should be developed by citizens, including those recognized as community leaders. To ensure that all communities and a diversity of interests are represented, each MAG member agency has been requested to make nominations. The Executive Committee anticipates making appointments soon.

By committing MAG's energy and resources to this process, today's vision of tomorrow will become tomorrow's guide to the future. The ultimate Vision which we create will enable this region to accommodate its growth and equally preserve its quality of life and ensure that these two themes do not become mutually exclusive.

I look forward to the next year as we continue to work, plan—and, yes, change—to further our common goals for this region. 

Vision 2025 continued from page 1

the future planning effort will provide an opportunity to assure that quality of life remains a priority.

“If you don't have a destination you're headed for, who knows what will happen?”

“I liken it to your personal life,” he added. “If you don't have a destination you're headed for, who knows what will happen?”

For more than a year, Thomas and the other 26 members of the MAG Blue Ribbon Committee have examined successful ways that communities elsewhere in the United States have planned for the future. The committee's


26-page report, “Recommendations For a Regional Growth Planning Process,” recommended the creation of a Region 2025 Vision Committee.

Bourey said the strength of the effort will lie in its inclusiveness (“We want to include all aspects of the community.”) and the public-private partnering commitment.

Bourey was attracted to move to Arizona and become MAG executive director earlier this year partially because of the commitment to take the regional vision effort seriously, he said.

“I think this is the biggest challenge we will face,” he said.



Thomas added that the Blue Ribbon Committee envisions MAG pulling together plans of local governments where they exist and assisting other communities in crafting their own plans. “This is one of the most important things that will happen here in the MAG region,” Thomas added. 

Leslie Dornfeld, 254-6308, for more information.

Cities and Towns Work with MAG To **Accelerate** Freeway Projects

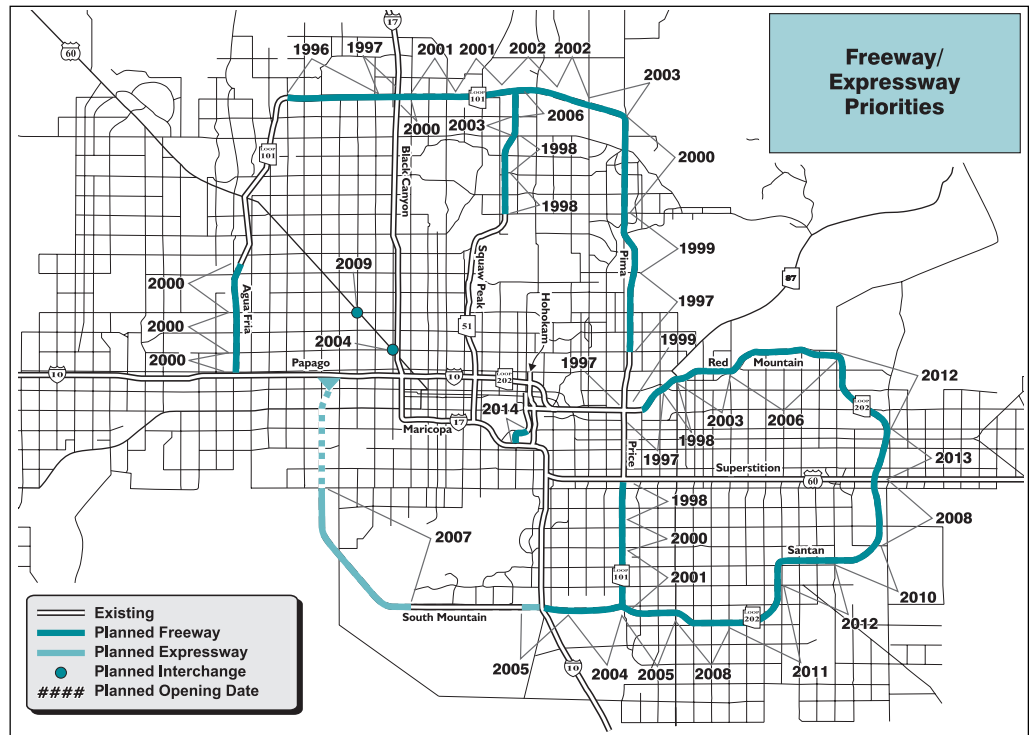
Cities and towns will be able to partner with the state to help accelerate construction of the regional freeway program in the future, using new financing guidelines adopted in June by the Maricopa Association of Government's Regional Council.

Faster completion of the freeways will improve mobility and reduce traffic congestion, the Council noted, in approving the new policy.

Under the new guidelines, local governments can advance funds to accelerate freeway projects, resulting in large savings because longer periods of financing have higher inflationary costs. Those governments that advance funds then will receive financial credit from the State for a portion of the inflation savings. The result will benefit the entire region by eliminating inflationary expenses, without adding cost to the local entity.

"It's another good example of the region working together to try to accelerate freeway construction by using creative techniques," said Eric Anderson, director of the MAG Fiscal Analysis Unit.

Some freeway projects already have been placed on a faster-than-expected completion schedule because of higher revenues in sales and gas taxes



that help fund the freeway plan than were anticipated.

Among freeways that benefitted from the increased tax revenues are: Red Mountain, Price Freeway, Agua Fria Freeway, Squaw Peak Freeway and Pima Freeway. (More details about specific changes in time schedules are available in the Spring, 1997 issue of "MAGAZine.")

MAG is responsible for setting priorities for the MAG freeway system and for monitoring the scope, budgets and construction schedule for that system. The Arizona Department of Transportation is responsible for

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implementing the freeway program planned.

MAG's Regional Council, primarily made up of mayors from each local government in the region, has approved a set of construction priorities that will allow completion of the freeway plan within the next 16 years. 

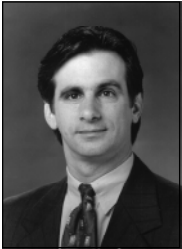
Eric Anderson, 530-4923 for more information.

MAG and Your Local Community

By Members of the Regional Council Executive Committee



Glendale Mayor
Elaine Scruggs
Chair



Tempe Mayor Neil
Giuliano
Vice Chair

By committing MAG's energy and resources to this (visioning) process, today's vision of tomorrow will become tomorrow's guide to the future. The ultimate Vision we create will enable this region

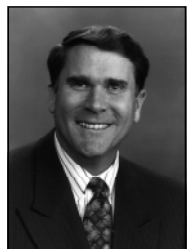
to accommodate its growth and equally preserve its quality of life and ensure that these two themes do not become mutually exclusive.

Each of the cities and towns in the Valley is unique; yet there is one issue for which we all share a common concern: quality of life. The Maricopa Association of Governments brings cities

together to address those quality of life issues that make our region such a desirable place to live. These issues include transportation, air quality and regional planning. MAG provides cities a mechanism to cooperate on a regional basis while maintaining each city's individual sovereignty.

MAG can play an increasingly important role in regional problem-solving. The impacts of growth in our region, both positive and negative, are reaching well beyond the boundaries of Phoenix into virtually every MAG member community as our Valley continues to grow. MAG offers a forum for me to discuss these impacts with other elected officials in a setting that is oriented toward sharing ideas and solutions to help the communities that elected us. Our managers and staffs have built the

same kinds of communication networks through MAG. As mayors, our ability to think regionally can be a great complement to the local perspectives we bring to the table as elected leaders. Our familiarity with regional issues helps us make more informed decisions in our individual communities.



Phoenix Mayor
Skip Rimsza
Treasurer



Chandler Mayor
Jay Tibshraeny

By looking beyond our own borders and addressing key issues such as transportation and air quality at the regional level, we become a much more efficient team. Given the diversity of the cities represented, the Regional

Council is really comprised of a group of mayors with incredibly varied backgrounds. So MAG allows us to come together to not only discuss our common challenges, but to be creative in finding solutions. There is a real synergy at work here, and I hope to benefit tremendously from my work with the Council.

All the cities and towns in the Maricopa County region need an opportunity to come together and discuss issues that cross our boundaries. Even though Wickenburg is a somewhat remote area, we still need to know what is going on in the Valley, as well as other areas within Maricopa County, and its subsequent impact upon us. MAG provides us with the forum for this

communication. Whether the subject is transportation, air quality, emergency alert systems or maintaining our quality of life, MAG is the place we can come together—small town and large city—and share our thoughts and concerns for a common good.



Wickenburg Mayor
Dallas Gant

Proposed Social Services Funding Considered


What sorts of human services should be supported by the federal funds allotted to Arizona annually as Social Services Block Grants? Services recommended include (but are not limited to) funding for:

- people who are homeless or nearly homeless;
- families and children with basic needs;
- meals, adult day care and home care services for people over 60 years old;
- parenting skills for young parents;
- crisis shelter and counseling for families; and
- rehabilitative services and employment support for people who have disabilities.

Public guidance on plans to fund more than \$4.5 million in human services will be heard by the Maricopa Association of Governments at a hearing from 5:30 to 6:30 p.m. Sept. 30. That's when the MAG Human Services Coordinating Committee will take input on draft plan recommendations for 1998-1999. The meeting will be held at the Mesa City Council Chambers, 57 East First St., Mesa.

The meeting will be videotaped for rebroadcast over city cable channels for several weeks following the meeting. After October 1st, a 24-hour telephone message service will be available (452-5002) for viewers and members of the public who would like to comment on the draft recommendations. All comments will be recorded and considered by the Human Services Committees.

A year ago, U.S. Congressional cuts to block grant funding for social services resulted in a reduction of more than \$800,000, leaving \$4.5 million for the Maricopa County region. Approximately \$250,000 is expected to be added for the 1998-99 year, totalling more than \$4.7 million.

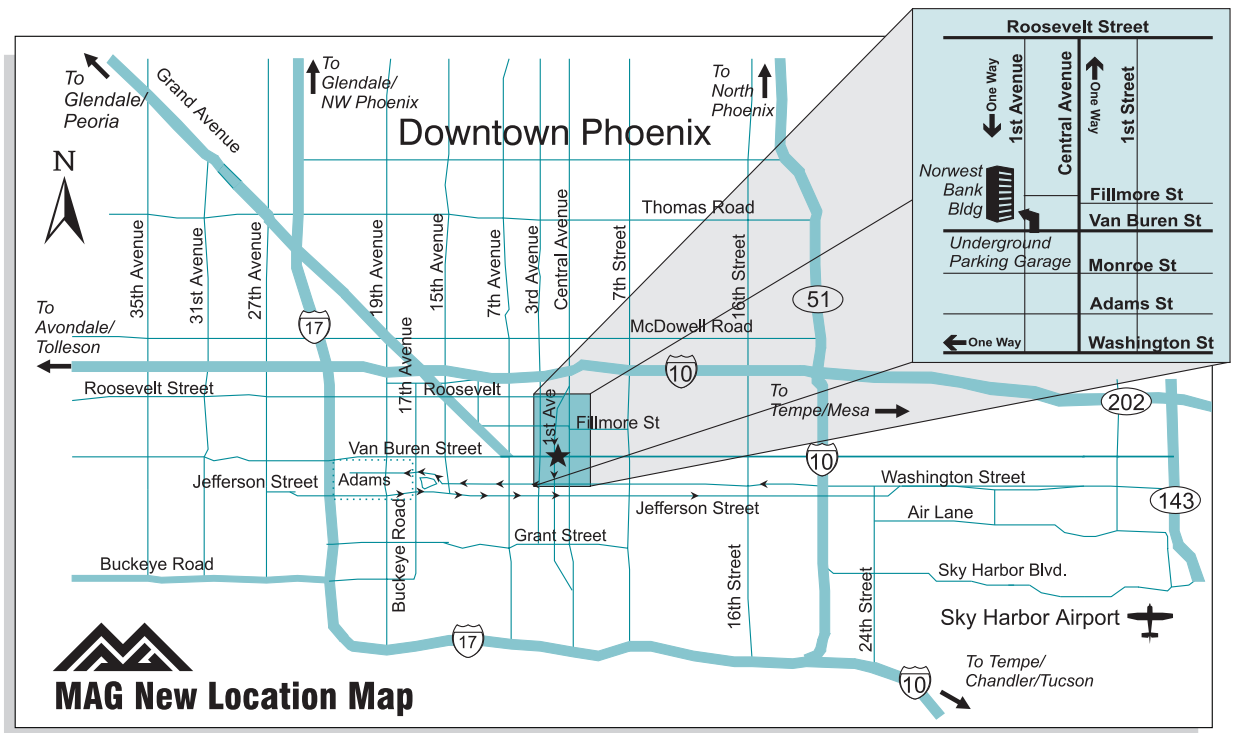
MAG's draft plan recommends expenditures of \$4.8 million, anticipating more than the minimal increase because final figures haven't been determined. A copy of the recommendations is available by phoning the MAG receptionist at 254-6300. 

Barbara Carpenter or Carol Kratz, 254-6300 for more information.

Our New Home


Our new address is:
**302 North 1st Ave,
Suite 300
Phoenix, AZ 85003**

Our new phone is
602-254-6300,
and our new
facsimile number is
602-254-6490.



For the first time ever, all of the Maricopa Association of Governments' staff is together in one place, a location that is easy

to access and just across the street from the main Phoenix Bus Terminal in the Norwest Bank Building.

We welcome visitors, and we validate parking for the garage, which is just beneath the building. 

MAG Preparing Clean Air Plans

As Federal Deadlines Near

Cleaner gasoline and diesel fuels. Alternative fuels. Low emitting vehicles. Tougher vehicle emissions testing. Better enforcement of dust control rules. Voluntary retirement of gasoline-powered vehicles. These are among the 67 aggressive measures endorsed by the MAG Regional Council to improve air quality in the Maricopa County area. Tough measures are needed for new MAG plans in 1997 and 1998 to meet federal air quality standards.

Within the next seven months, the region faces U.S. Environmental Protection Agency deadlines to prepare new air quality plans for two air pollutants – particulate matter and carbon monoxide. Particulate matter includes dust and soot.

Carbon monoxide is an invisible gas produced primarily by motor vehicle use, a problem especially in winter months.

For particulate matter, a new plan that demonstrates attainment of the standards by the year 2000 is due by February 28, 1998. The two plans will be prepared by the Maricopa Association of Governments, the designated air quality planning agency for the region.

As an important step in developing the new plans, the MAG Regional Council recently adopted a suggested list of 67 pollution control measures for possible implementation. "The Suggested List of Measures for Particulate Matter and Carbon Monoxide" was developed through a lengthy review process by two MAG committees – the Air Quality Policy Committee and the Air Quality Technical Advisory Committee. The members of both committees represent a broad cross section, including concerned citizens, the business community, government agencies and health and environmental interests.

As adopted in January 1997, the suggested list included 61 potential control measures. A revision in March 1997 added six measures to reduce emissions from agricultural activities, bringing the total number of measures to 67. Subsequently, the list has been presented to the state, Maricopa County and local government agencies for consideration. These agencies were asked to commit to


implement all measures appropriate to their communities and within their authority. Some of the key suggested measures were approved by the Arizona Legislature in the 1997 Regular Session (House Bills 2237 and 2307).

The new or strengthened measures which receive commitments will bolster current MAG air quality plans, which already include some of the most stringent pollution control programs in the nation. For example, the region already has a state-of-the-art vehicle emissions testing program, winter-time oxygenated fuels, an employer based Trip Reduction Program, and fireplace use restrictions for high pollution days. In addition, park and ride

lots, high occupancy vehicle lanes on freeways, extensive traffic signalization, and a freeway traffic management system are currently in operation.

The new air quality plans may also include transit improvements. A sales tax for public transit improvements was approved recently by voters in the City of Tempe. In September 1997, transit funding referenda will go to the voters of Phoenix and Scottsdale. Efforts also are underway to secure federal funding for a 20-mile light rail starter system for the Valley. To be approved by the EPA in an air quality plan, a control measure is required to have committed funding.

The planning and implementation of further measures may give the impression that air quality is getting worse. Actually, the region has made significant progress in reducing air pollution violations over the years, especially for carbon monoxide. However, the pollution reductions did not go far enough, fast enough, to meet the federal air quality standards by the Clean Air Act deadlines – 1994 for particulate matter and 1995 for carbon monoxide.

Since the 1994 and 1995 attainment deadlines were not met, the EPA reclassified the region from "Moderate" nonattainment status to "Serious" for both pollutants in 1996. Reclassification gives the region more time to meet the federal standards, but triggers requirements for new air quality plans and tougher control measures. 

Lindy Bauer, 254-6300 for more information.



Tough measures are
needed to meet federal
air quality standards

August Events	September Events	October Events
12th 1:30 pm–3:00 pm, MAG Street Committee, <i>Ocotillo Room</i>	3rd 12:00 pm–2:00 pm, MAG Management Committee, <i>Saguaro Room</i>	1st 1:30 pm–5:30 pm, Spec & Details Subcommittee, <i>Ocotillo Room</i>
20th 10:00 am–12:00 pm, Intelligent Transportation Study, <i>Saguaro Room</i>	4th 1:30 pm, Air Quality Technical Advisory Committee, <i>Saguaro Room</i>	9th 1:30 pm, Air Quality Technical Advisory Committee, <i>Saguaro Room</i>
21st 10:00 am–2:00 pm, Electronic Highway Users Group, <i>Saguaro Room</i>	9th 1:30 pm–3:00 pm, MAG Street Committee, <i>Ocotillo Room</i>	15th 12:00 pm–2:00 pm, MAG Management Committee, <i>Saguaro Room</i>
27th 10:00 am–12:00 pm, Transportation Review Committee, <i>Saguaro Room</i>	11th 12:00 pm, MAG Air Quality Policy Committee, <i>Saguaro Room</i>	16th 12:00 pm, MAG Air Quality Policy Committee, <i>Saguaro Room</i>
28th 9:00 am–11:00 am, Pedestrian Working Group, <i>Ocotillo Room</i>	17th 10:00 am–12:00 pm, Transportation Review Committee, <i>Saguaro Room</i>	16th 2:00 pm–4:00 pm, Human Services Coordinating Committee and Human Services Technical Committee (Joint Meeting), <i>Saguaro Room</i>
	17th 2:00 pm–3:30 pm Building Codes Committee, <i>Saguaro Room</i>	22nd 2:00 pm–3:30 pm Building Codes Committee, <i>Saguaro Room</i>
	17th 5:00 pm, MAG Regional Council, <i>Saguaro Room</i>	29th 10:00 am–12:00 pm, Transportation Review Committee, <i>Saguaro Room</i>
	18th 2:00 pm–5:00 pm, Desert Spaces Implementation Task Force, <i>Saguaro Room</i>	29th 5:00 pm, MAG Regional Council, <i>Saguaro Room</i>
	30th 5:30 pm–6:30 pm, Human Services Coordinating Committee, <i>Mesa City Council Chambers</i>	



302 North 1st Avenue, Suite 300, Phoenix, AZ 85003
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